



Prominent Cultural Leaders Join Siena Advisory Board

Bonnie Fogel is a distinguished area cultural leader

(Founder & Executive Director, Imagination Stage; Washingtonian of the Year)

Peter Jablow is a veteran organizational leader

(President & CEO, Levine School of Music; former Chairman of RoundHouse Theatre & COO, NPR)

SILVER SPRING, MARYLAND, August 20, 2008 – The Siena School (“Siena”) announced today that **Peter Jablow** and **Bonnie Fogel** have joined Siena’s Advisory Board. Mr. Jablow is President and CEO of the Levine School of Music and oversees the Levine’s four campuses in metropolitan Washington. Ms. Fogel is Founder and Executive Director of Imagination Stage (formerly Bethesda Academy of Performing Arts) and has led its growth and development into a full-spectrum theatre arts organization.

“We are thrilled to welcome Peter and Bonnie as members of the Siena Advisory Board,” said Erik Heyer, Siena’s founder and executive director. “The arts have always been a key part of The Siena School’s curriculum and we are excited about the opportunity to work with Peter and Bonnie to expand our programs in these areas. They are true leaders in their fields.”

Under Ms. Fogel’s direction, Imagination Stage has grown to become the largest and most respected multi-disciplinary theatre arts organization for young people in the Washington, DC region. It offers nationally acclaimed programs for children who are deaf and children with



physical or cognitive disabilities.

"I am excited and honored to have the opportunity to be part of such an outstanding organization," said Ms. Fogel. "Siena plays an instrumental role in shaping the standards and best practices in education, and I look forward to becoming involved in their work."

The Levine School, under Mr. Jablow's leadership, has also grown significantly to serve some 3,500 students of all ages in the metropolitan region, and now provides over 800 children with subsidized or free music education.

"I am honored to be named to the Siena Advisory Board. Siena is working aggressively to improve educational opportunities for college-bound students in the community. I am pleased to be a part of this process and I look forward to contributing my expertise," said Mr. Jablow.

On the Siena Advisory Board, Mr. Jablow and Ms. Fogel join national educators such as Abigail Wiebenson, distinguished former head of the Lowell School, Pearl Kane of Columbia University Teachers College; Katherine Merseth of Harvard University; Nancy Streim of Columbia University Teachers College; Lou Salza, head of Lawrence School in Ohio, and Margaret Harrington, chief operating officer of Victory Schools.

Distinguished local professionals on the Advisory Board include Dr. Guinevere Eden, a national leader in dyslexia research, Dr. William Stixrud, a well-known area psychologist specializing in learning disabilities and director of William Stixrud & Associates in Silver Spring, MD; Claire Nissenbaum, founder of the Atlantic Seaboard Dyslexia Education Center, a nationally accredited training program for dyslexia teachers and tutors located in Rockville, MD; Robin Church of the Kennedy Krieger Institute; and Janet Wintrol, director of Ivymount School Programs in Rockville, MD. The Advisory Board also includes Matthew Moyer of National Geographic, one of the nation's rising young photojournalists.



About Bonnie Fogel

Ms. Fogel is the founder and executive director of Imagination Stage, the largest and most respected multi-disciplinary theatre arts organization for young people in the Washington, DC region. Imagination Stage was originally founded as the Bethesda Academy of Performing Arts (BAPA) in 1979. In 2003, the organization was renamed Imagination Stage and moved to its current location in a downtown Bethesda theatre arts center. Imagination Stage has grown from a handful of children in a single classroom to a full-spectrum theatre arts organization. It offers nationally acclaimed programs for children who are deaf and children with physical or cognitive disabilities. Ms. Fogel serves on the Grants Committee of the Ronald McDonald House Charities and on the Scholarship Committee for Leadership Montgomery. She is a board member of Pull Tabs for Charity, a former board member of the BCC Chamber of Commerce and was a founding member of the BCC Cultural Arts Committee. In 2005, Bonnie was named a Washingtonian of the Year. Other awards include: Montgomery County ArtStars Award (2005); Maryland's Top 100 Women (2006); Montgomery County Women in Business Top 25 Women (2006), and Smart CEO Award (2007).

About Peter Jablow

Mr. Jablow is President and CEO of the Levine School of Music, one of the country's leading community music schools. Mr. Jablow oversees Levine's four campuses in metropolitan Washington, and its 150 faculty serving some 3,500 students. Under his leadership, Levine has nearly doubled in size to provide more than 800 children with subsidized or free music education. Previously, Mr. Jablow served as Executive Vice President and COO of National Public Radio (NPR); President of TicketMaster's mid-Atlantic franchise; and CEO of Ticketron. While at TicketMaster, he grew a fledgling regional company into a \$60 million operation, leading to the acquisition of Ticketron nationwide. Mr. Jablow has also been active in



Montgomery County arts, having served as Chairman of the Round House Theatre Board of Trustees for eight years, and overseeing the establishment of Round House's mainstage in Bethesda and second stage and education facility in Silver Spring. He holds a master's degree in broadcast journalism from Boston University, and a bachelor's degree from the University of Pennsylvania.

About The Siena School

The Siena School is an outstanding new private school in Silver Spring, Maryland serving bright, college-bound students with language-based learning differences, such as dyslexia. Siena's staff and board of advisors include distinguished national, state and local education leaders and professionals. The school was established in 2006 and will grow to serve students in grades 4 – 12. Siena's program is designed for students with mild to moderate learning needs who are experiencing a discrepancy between their academic achievement and intellectual abilities in one or more areas such as reading, writing, oral expression or math. Siena delivers an individualized educational program featuring small class sizes, research-based instructional methodologies, a highly trained staff and an educational environment specifically designed to meet the unique needs of our students. For further information, The Siena School can be contacted at (301) 592-0567 or on the web at www.thesienaschool.org.

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